

EXPO DETERGO - NEWS | MILAN - 21 OCTOBER 2022

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PTC ENTREPRENEURS WINNERS GLOBAL BEST PRACTICES



Inspiring Global Best Practices 22 Event

After an inspiring day of 46 Pitches in the 3 Categories Industrial Textile Services, Retail Textile Cleaning-Sme and Retail Textile Cleaning - Big, the international jury of independant PTC professionals for the 5th time chaired by Mr. G. Boettger, was able to determine the winners of all awards scheduled by the CINET Board.

Some 300 attendants and thousands of followers world wide waited untill the very

Extra attention this time for PTC professionals

with beyond average entrepreneurial skills

and who have demonstrated being capable of

last moment to learn which companies were the eventual winners of these prestigious CINET GLOBAL Awards.

The OVERALL AWARDS in the category RTC SME was for Jan's Proffesional Dry Cleaner from the USA. In the category RTC Big OXWASH out of the United Kingdom was selected to be the winner and in the category ITS Lavans from The Netherlands appeared to be the best.

building up successfull businesses and young

entrepreneurs demonstrating an excellent



Best Overall Award ITS for Lavans from the Netherlands, presented by Mr. Charlie Betteridge of Christeyns



Best Overall Award RTC-Sme for Jan's Proffesional Dry Cleaner USA, presented by Mr. Thomas Zeck of Kreussler



Best Overall Award RTC-Big for OXWASH from the United Kingdom, presented by Mr. Animesh Sharma of Electrolux Professional

Winners in the categories: Innovation and Sustainability



Innovation Award ITS for Cando Laundry Services, United Kingdom, presented by Mr. Peter Wennekes, CEO CINET



Innovation Award RTC-Sme for Premier Dry Cleaners, Canada, presented by Mr. Tim Maxwell of GreenEarth



Innovation Award RTC-Big for Washmen Laundry LLC UAE, presented by Mr. Marco Niccolini of Renzacci



Awards Entrepreneurship

Awards of Excellence for Entrepreneurship

Karl Chahade from KCDC Australia
Jan Barlow from Jan's Professional DC USA
Yoboue Celestin from Buanderies Modernes Ivory Coast
Sarah & Kashif Sheikh from Elite Cleaners in the United Kingdom
Stefano Pierotti from the Pierotti Network Italy
Gaurav Nigam from TumbleDry India



Mr. Geert Bottger receives from Peter Wennekes a special price: The impossible can be done, for the 5th time as the chairman of the jury



Sustainability Award RTC-Sme for Akuratti, Moldavia, presented by Mrs. Sophie Demicolli of Sensene / Safechem



Sustainability Award RTC-Big for KIMS, Mr. Alexander Kogan, Ukraine, presented by Mr. Alexander Seitz of Seitz

kreussler**=**



Awards Young Entrepreneurs handed over by Mr. Rolf Slickers

Ms Ariana Basseri from Steamer Cleaners USA Mr. Daniel Shepherd from Cando Laundry United Kingdom

 $\hbox{Mr. Tom Mahaut from Wosh Belgium}$

Mr. Eric Liu from Hibest P.R. Of China

Meet the Sponsoring Partners of The GBPAP22

Fully dedicated to celebrating excellence in the Professional Textile Care industry, the sponsors of The GBPAP22 are the following:





















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32 COUNTRY AWARDS



The flag ceremony

In the Global Best Practices Awards Program the highest scores win. After the points from the international GBPAP 22 Jury were counted the highest scores, taken into account all categories, determined the GBPAP 22 Winners of the Country Award. These Winners were invited to represent their country and carry the National Flag

into the Ceremony. After that the names of the other Winners were announced in a dynamic program full of enthousiasm and entrepreneurial spirit.

Country Winners GBPAP22

Algeria **Pressing Belarousse** KC Dry Cleaning Pty Ltd Australia Belgium Wosh Brazil **Lavamatic Services** Canada **Premier Dry Cleaners** Tintorerias láRT Parisien Ltd. Chile China **HIBEST Laundry** Germany Goldstuck 24/7 Greece Carpet Clean Tsaknakis PT Jeevesindo Gemilang Indonesia

India **BEEPEE PURETEX** Italy L.I.G. Centro Sud Ivory coast **Buanderas Modernes** Kyoto Montsuki Japan Jordan WashyWash Kenya Mara Serena Safari Lodge D.P.Sh. Higjiena Kosovo Malaysia Drop & Wash Moldavia Akuretti Netherlands Lavans BV

Paraguay
Poland
Romanie
Spain
Ukraine
United Kingd
United Arab B

Lavatt S.A. GKW Pralnia Bialobrzegi Blue Lagoon Clean Lavanderia Romeral Kims

Jan's Professional Dry

United Kingdom Oxwash United Arab Emirates Washmen Laundry

Cleaners

The evaluation results from GBPAP22 International Jury

This award is presented to the entrepreneurial companies in ITS RTC- Sme RTC-BIG, because of their advanced business models and services to consumers with extraordinary marketing materials and their ability to develop new markets and business areas.

The International GBPAP Jury based the evaluation of the finalist companies upon the following criteria:

 Quality; Skills and knowledge are important to maintain professional textile care quality. A continuous quality that meets customers' expectations is of the utmost importance. Training & education and labour policy are the basic of quality.

Ranking overall Industrial Textile Services

79,73

78,09

74,78

74,73

74,09

73,22

72,18

72,00

64,50

60,25

(ITS) Category:

1 Lavans B.V. (Netherlands)

2 BEEPEE PURETEX Pvt Ltd. (India)

(Ivory Coast)

(Romanie)

3 L.I.G. Centro Sud S.r.I. (Italy)

5 Lavanderia Romeral (Spain)

7 Cando Laundry Services (UK)

9 Lavatt S.A. (Paraguay)

8 Mara Seren Safari Lodge (Kenya)

11 GKW Pralnia Bialobrzegi (Poland)

10 TextilService Mietex/Image Service (Brand)

4 GHMS GmbH & Co KG (Germany)

6 Buanderies Modernes De Cote D'ivore

Certification, if available, can enhance the quality approval of a professional textile care company.

Sustainability; Implementation of best

- practices is the key for safe & sustainable processing. Using modern equipment, operation, optimal working methodologies enhance safe and sustainable professional textile cleaning and/or laundering.

 Business model & Service concept:
- Business model & Service concept; Meeting customers' demands of specific markets requires a clear business model for textile cleaning & textile service companies to offer the best value proposition. The right services, contributing to the ease and convenience

of customers / end-users and fitting into the chosen business model is therefore important. Marketing is required to communicate the key message of textile cleaning / textile services.

- Innovation; The world is changing and so is the market demand, therefore innovations are important to cope with changing customer demands on quality and services, legislation and environmental requirements. What are the innovations of the textile cleaning / textile service company?
- Key-note; Own presentations, explanation, visualization and substantiating why the company should win the award.

Retail Textile Cleaning (RTC-Sme) category:

category:		
1	Jan's Proffesional Dry Cleaner (USA)	80,08
2	Akuratti (Moldavia)	79,42
3	Premier Dry Cleaners (Canada)	79,08
4	Steamer Cleaners (USA)	78,66
5	Elite Drycleaners (UK)	78,25
6	Goldstück 24/7 (Germany)	78,08
7	TSC Wetclean (Canada)	77,33
8	Reinigung Wascherei FERENZ (Germany)	74,83
9	Blue Lagoon Clean (Romanie)	72,83
10	Ama Wash House Srl. (Romanie)	70,17
11	Lavamatic Servicos Automaticos (Brazil)	70,15
12	Acquario Lavanderie (Italy)	69,69
13	Lavanderia Maxisecco (Italy)	65,69
14	D.P. Sh. Higjiena (Kosovo)	65,41
15	Se. Total Wash Laundry Srl. (Romanie)	61,08
16	Tintrerias L'Art Parisien Ltd. (Chile)	61
17	Telelavo (Spain)	60,54
18	Pressing Belaroussi (Algeria)	56,38

Retail Textile Cleaning (RTC-BIG) category:

category.				
1	OXWASH (UK)	79,91		
2	PT Jeevesindo Gemilang (Indonesia)	72,57		
3	The American Dry-Cleaning (UK)	72,00		
4	Washmen Laundry LLC (UAE)	71,29		
5	Tumbledry (India)	68,64		
6	KC Dry Cleaning Pty Ltd. (Australia)	68,43		
7	Laundrokart (India)	67,21		
8	Carpet Clean TSAKNAKIS (Greece)	66,23		
9	Pierotti Laundry Network Group (Italy)	65,29		
10	Wosh (Belgium)	65,07		
11	KIMS (Ukraine)	64,86		
12	WashyWash (Jordan)	62,86		
13	Drop & Wash (Malaysia)	62,50		
14	LAVEMCASA (Brazil)	61,21		
15	HIBEST Laundry (China)	60,00		
16	DD&A (Netherlands	53,70		
17	PT Laundry Kotak (laundrybox) (Indonesia)	51,64		

Life Time Award 2022 for Kenneth Richard Cupitt



Lifetime Award presented by boradmemeber Chris Tebbs

The Life Time Award was on behalf of the CINET Board presented by Mr. Chris Tebbs to Mr. Kenneth Richard Cupitt from the Guild Cleaners & Launderers because of his long lasting and extraordinary contribution to the International Professional Textile Care Industry. For the Guild, The Worshipful Company of Launderers (WCL), CINET and many others.

He was valued for his leadership skills and dedication to sharing his knowledge and experience, as well as his tireless efforts to let the Guild stay relevant. Ken continues to provide education, information and support services to the Professional Textile Care Industry in the UK and abroad.

Special CSR Awards

Already from the begining Corporate Social Responsibility was a topic within the Global Best Practices Awards. Modern entrepreneurschip goes hand in hand with interaction with the environment and the society. To contribute and assist to those in a need is an important element of the profile of professional organisations.

In the GBPAP history companies which received the CSR Award are amongst others Orange Sky Laundry (Australia) and BIH 77 (France). Also this 5th edition there will be a CSR Award for one of the participating Official Nominees.



CSR Award winners; Drop & wash from Malaysia (online), BeePee Puretex from India and AKURATTI from Moldova